

The Tunisian Association of Textile Researchers & the Textile Engineering Laboratory  
Organize  
in partnership with the University of Monastir, MFCPôle Monastir and Milano Fashion Institute

## Textile Innovation Competition in Tunisia

2<sup>nd</sup> edition

In the margins of

### Tunisian Textile Events 2018

November 8, 2018 in Monastir

The Tunisian Association of Textile Researchers "ATCTex" and the Laboratory of Textile Engineering, LGTex, organize, in partnership with the University of Monastir, MFCPôle Monastir and Milano Fashion Institute, the second Competition of Textile Innovation in Tunisia "CITT- 2 " in the margins of the Tunisian Textile Events " Tun-Text Events 2018 ", on November 08, 2018 in Monastir.

Since its first edition (CITT-1), it has become a reference for several Tunisian textile manufacturers. More than 330 participants have attended the event, including 120 students and more than 35 manufacturers.

This award is an important recognition on the CV of a candidate. It has allowed many candidates to go on to the industrialization and even the commercialization of their products with the support of many textile manufacturers.

In this second edition, CITT-2, will include four awards:

#### 1. Fashion Award 2018

The "Fashion Award 2018" is a competition that honors excellence in the fashion creativity. The fashion designers should develop a collection of clothes responding to the fashion and season trends. The theme adopted for this competition is "Tunisian-Roman mosaic".

Can apply to this award fashion designers having less than 3 years experience as well as fashion students in fashion design from all over the world.

A group of ten finalists will be selected to come to Monastir, to present their collections.

## 2. Rin-Text Award 2018

"Rin-Text Award 2018" is a call for proposals for research and innovation projects, in different and large fields of applications; including topics on high added-value textiles as well as advanced materials based of emerging fibers.

A submitted project should include, at least, one of the following main areas:

1. New textile materials, including new functional products (bio-fibers, composite materials, biological-based chemical products and innovative active compounds for textile finishing, etc.);
2. New technologies for high added-value production and multifunctional textiles (nanotechnology, biotechnology, nano-biotechnology, surface treatment technologies, integrated electronics in textile structures, etc.);
3. New treatments of textiles, new production technologies and new textile machines (spinning, weaving, knitting, braiding, nonwovens, dyeing and finishing, rolling, coating, etc.).

## 3. Start-Text Award 2018

This competition of entrepreneurship and creation is open to all new projects: conception stage, prototype or final textile product and initial business plan. Candidates could be young designers and / or professionals, design studios, concepts oriented to textile manufacturing, retailers, suppliers as well as creative industry.

Processes and/or invented products have to be transferred into the industrial process. The presented innovation must be feasible and reproducible under profitable conditions. Also, it is important that the functionality and utility of such product must be recognized and easily identifiable.

The "**Start-Text Award 2018**" is not only a reward; but also a quality recognition and performance index in development and entrepreneurship. This award aims to interest and draw the attention of professionals and funding agencies on business-oriented setting-up. Winning the "**Start-Text Award 2018**" is a certificate of excellence and a giant leap in your professional career.

### 3. Knick-Knack Space

This space will be reserved for innovative products presented individually and that are not part of the themes above. A prize will be awarded to the best product chosen by the public.

Inventors of new textile products or new textile processes must demonstrate creativity, originality and innovation in the conception of their projects.

#### COMPETITION DEADLINES

Act	Date
Opening Call	February 27, 2018
Submitting deadline	June 30, 2018
Check of Eligibility	From March 15, 2018
Evaluation	July 1 – September 15, 2018
Committee response	September 30, 2018

Online submission would be made on the ATCTEX website or on the hypertext: <https://docs.google.com/forms/d/1hhFguH6DwZ5m-DDHyJ6deYSrxt2nhK1HsxW5DixAA4/edit>.

You may register for one or more competitions.

**Contact us:**

\*\*\*\*\*

**Tel: +216 23 027 443**

**Email: [tun.tex2018@gmail.com](mailto:tun.tex2018@gmail.com)**

**Facebook: Tun-TEX Events**

\*\*\*\*\*

**[www.atctex.org/cirat/Tun-TEX Events](http://www.atctex.org/cirat/Tun-TEX Events)**